

Tilak Healthcare appoints Edouard Gasser as CEO

Paris, January 10th 2017 - Tilak Healthcare – a start-up from the iBionext network developing medical video games for both the diagnosis and follow-up of chronic diseases, – structures itself and announces the appointment of Edouard Gasser as Chief Executive Officer.

Previously Studio Director at Gameloft Madrid – a company developing and editing videogames –, Edouard Gasser will be leading the Tilak Healthcare team, alongside Dr. Serge Fitoussi specialised in the development of pharmaceutical products. The alliance of digital innovation and clinical expertise, unique in the therapeutics videogames world, will allow Tilak Healthcare to offer innovative screening, monitoring and follow-up solutions for many chronic diseases.



Edouard Gasser said: *“I am proud to adapt the power of videogames and entertainment to healthcare, and allow Tilak Healthcare to take a unique position within the digital health world. Videogames on mobile phones have all the features to make a great healthcare-oriented tool. I am thrilled to contribute, with Dr. Serge Fitoussi, to this ongoing revolution which gathers the best of both the healthcare and gaming worlds.”*

Before heading the Madrid Creation Studio, Edouard successively worked at Gameloft as Project Manager in Paris, then Lead Producer in New Orleans. He was also a writer for *TechCrunch France*, covering mobile apps, 2.0 web and entertainment topics. In 2011, he cofounded *Productism*, a social commerce website via social networks.

Alexia Perouse, CEO of iBionext, commented: *«We are glad to welcome Edouard, who will be heading the management of Tilak Healthcare. His arrival, coupled with the upcoming team recruitments, mark the end of Tilak Healthcare’s maturation phase within iBionext and the beginning of an acceleration phase aimed at spreading the platform to doctors and patients, in order to become the leader in the development of clinically valued “serious games”.*

We chose to position Tilak at the core of the latest videogames advances, to ensure the long-term adoption of our personalized medical solutions within the patients’ standard healthcare pathway.”



About Tilak Healthcare

Cofounded with iBionext in May 2016, Tilak Healthcare is one of the youngest start-ups of the iBionext ecosystem. It is specialized in digital healthcare and focusing on the development of a platform of medically-prescribed disruptive videogames for the monitoring and follow-up of chronic diseases. One of the first applications targets Age-Related Macular Degeneration with the goal to improve its management.

About iBionext

Created in 2015, iBionext is a management company dedicated to the development of innovative healthcare start-ups. This initiative, launched as a network of start-ups by Bernard Gilly in 2012, aims to transform disruptive scientific ideas into innovative start-ups in the fields of biotech, medtech and connected medical devices. The start-ups are all located in a single site named “Passage de l’innovation” in Paris, France.

Since 2012, the iBionext network has participated in the creation of seven companies - Pixium Vision (Euronext: PIX) GenSight Biologics (Euronext: SIGHT), Gecko Biomedical, Chronocam, ChronoLife, BrainEver, Tilak Healthcare - and raised over 250M€ (including 46M€ from iBionext Growth Fund). Six clinical trials are currently underway in the world and 127 collaborators specialized in various sectors have joined these companies.

iBionext Growth Fund was created in 2016 to fund and build new companies selected from the iBionext network. For more information: <http://ibionext.com/>

Contacts

Contact Tilak Healthcare:

Edouard Gasser +33 (0) 7 62 27 18 42

egasser@tilakhealthcare.com

iBionext Media Relations: NewCap

Annie-Florence Loyer +33 (0)1 44 71 00 12/ (0)6 88 20 35 59 – afloyer@newcap.fr